

## 2024

## **SPONSORSHIP OPPORTUNITIES**

You are invited to become a sponsor of the National Association of Insurance and Financial Advisors of Rhode Island (NAIFA-RI). This program is designed to allow interested parties to promote their support and involvement with NAIFA-RI members. There are five levels of participation available: Platinum, Gold, Silver, Bronze and Virtual. The Sponsorship Package description is found below and illustrates the tangible benefits for each level of participation.

	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	BRONZE \$500	VIRTUAL \$250
SPECIAL RECOGNITION					
Website Recognition (w/Link to Referred Contact)	Logo & Hyperlink	Logo & Hyperlink	Logo	Name Listed	
Newsletter Recognition	Χ	Х	X	X	
Program Recognition at All NAIFA Events (When applicable; In-person & Virtual)	Х	Х	Х	Х	
Periodic RI Newsletter Sponsor	X	Х			
Email Inclusion of Logo	Х	Х			
ANNUAL MEETING/CONFERENCE					
Exhibit Table	Χ	Х	Х	X	
Meeting/Conference Recognition	Х	Х	Х	Χ	
Infomercial/Presentation	10 minutes	5 minutes			
Program Speaker Introduction	X				
PROGRAMS/EVENTS/WEBINARS					
Program/Event Recognition	Χ	Х	Х	X	X
Program/Event Table	ALL	4	3	1	
Program Sponsor	2X	1X			
Infomercial/Presentation	5 minutes	3 minutes	2 minutes	1 minute	
CHARITABLE GOLF TOURNAMENT					
Complimentary Golf Registration	4	3	2		
Tee Signs	4	3	2	1	
Estimated Package Value:	\$3,000	\$2,000	\$1,500	\$1,000	\$500

To become a sponsor of NAIFA-RI, use the QR code to complete the sponsorship form online. If you prefer we send you an invoice, email us at hello@naifari.org with the sponsorship level you choose. Send a high resolution logo for use with promotional materials to hello@naifari.org.

